

Dear Parents,

It has been two years since we opened here at Sunshine Daisy Nursery and over these two years we have seen many changes in our operating costs. Unlike this time last year, and in line with our policies, we have reviewed our current fees and have decided to introduce new ones for the academic year 2011/2012. We have tried very hard to ensure there is only a minimal impact to yourselves, however to cover our ever rising costs in food and utilities, not to mention two years of rental reviews and annual staff appraisals and promotions often leading to pay rises, we have no choice but to increase our tariffs marginally.

We have also taken this opportunity to discuss changing some key policies. We feel very strongly that charging for bank holidays is unfair, however we have had to do this previously to ensure we had enough capital to cover staffing costs and charging for bank holidays is common in our industry for this reason. I am delighted to be able to say we have taken the first step in challenging this standard practice; this year we will be only charging for 50% of each bank holiday that falls within our operating period (i.e. we still do not charge for the week at Christmas where we are closed). We will readdress this again next year as it is still not 100% where we want to be, but unfortunately for such a small business we still have a way to go.

Our new tariffs are shown below, please note that we have capped our full time rate so it remains the same as before, and we are now offering a small discount for full days. These new fees will commence from Monday 5th September 2011.

Session	2010/2011 Fees	2011/2012 Fees
Morning session 08:00-12:30 (includes morning snack)	£25.00	£25.50
Lunch 12:30-13:30 (must be booked in conjunction with morning or afternoon sessions)	£5.00	£5.50
Afternoon session 13:30-18:00 (Includes afternoon tea)	£25.00	£25.50
Full day 08:00-18:00 (Includes morning snack, two course midday dinner and afternoon tea)	£55.00	£56.00
Full week, full day discounted rate (Includes all meals all week)	£250.00	£250.00
Early morning 07:30-08:00 (Includes cereal buffet breakfast)	£4.00	£4.00